# SRII 2015



# SRII 2015 Startup Innovation Showcase

SRII Startup Innovation Showcase at the SRII Global Conference is a platform for innovators and entrepreneurs to showcase digital innovation and solutions in front of leaders and representatives from industry, academia, research, VC and government from around the world.

When: June 8-10, 2015

Location: The Fairmont Hotel, 170 S Market St, San Jose, CA 95113

**Registration:** You can <u>register online</u> or at the conference. The registration can be as an individual or as a startup. For Startup innovation showcase, if you have more than one person, any additional participants must register individually.

# What should you expect?

### **Presentation format:**

- Innovation showcase an industry thought leader event, not a tradeshow. Accordingly, plan to focus on: what problem you are solving, for who and what is innovative about your solution.
- You will showcase your solution in the main hall on a table provided by the organizers or, if you are lucky, on the main stage in front of the audience. Select judges will come by each table to understand your solution and will select ten most innovation solutions to present in front of the audience on June 10 afternoon (around 3PM) in front of the conference audience. If you are selected, you will 2 minutes to give your pitch.
- Twitter: Use hashtag #THESRII

### Table and setup:

- You will be provided a 3'x6' table in the main hall to showcase your solution. You can optionally hang a banner behind the table.
- You can bring a monitor if you want and connect to the nearest power source. Its suggested you bring a extension power cord for plug in.
- You can setup your table after 9PM on Sunday June 7 or on Monday June 8 morning.

### **Questions:**

You can contact any of the following people for questions:

- Robyn Ash <u>robyn@thesrii.org</u>
- Kris Singh <u>kris@thesrii.org</u>
- Pavlina Davcheva pavlina@srii.co
- Vishal Dubey <u>vishal\_dubey@hotmail.com</u>